



## W. JOSEPH KING, PH.D.

W. Joseph King is executive director of the National Institute for Technology and Liberal Education (NITLE) and vice president for innovation of Southwestern University. Previously, Dr. King was executive director of Connexions at Rice University. Connexions is a leading open education system with over 1 million unique visitors per month.

In addition to his work in higher education, Dr. King is a serial entrepreneur. He was president of QOOP, a social commerce platform. He was president of Zama Networks, a quality of service internet backbone. He was also chief scientist of F5 Networks (Nasdaq: FFIV), which has become the industry leader in network traffic management. As a managing director of Trinity River Capital Ventures, Dr. King financed and advised early stage robotics companies. He serves on the board of directors of QOOP and Hanson Robotics.

Dr. King served as the 2007 entrepreneur-in-residence at TechFortWorth. He also served as an adjunct professor at the TCU Neeley School of Business where he was nominated for the Most Inspiring Professor award. Formerly, he was a research scientist at the Human Interface Technology Laboratory at the University of Washington. He has also conducted research at the Advanced Telecommunications Research Institute, Hughes Research Laboratories, and GTE Telecommunications Research. Dr. King has served as a consultant and advisor to HYCA Financial Services, Rapport, Siemens ModViz, Hughes Electronics, Microsoft, Interval Research, Walt Disney Imagineering, and Atari Games.

Dr. King is chairman of the board of Rice University Press, the first fully digital academic press. He is vice chairman of the board of Fossil Rim Wildlife Center, a non-profit endangered wildlife conservation and education facility. He also serves on the oversight board of Connexions. Formerly, he served on the boards of Southwestern University, Benaroya Research Institute, and the Pacific Northwest Ballet.

Dr. King holds a Ph.D. in human-computer interaction from the University of Washington (Seattle, Washington). He holds a B.A. with honors in computer science and in experimental psychology from Southwestern University (Georgetown, Texas).