$3,000 + Gold Level

- Merchant name will be included on Southwestern's website with a direct link to Merchant's website
- Merchant name will be featured by giving level once a year in an ad in *The Williamson County Sun*
- Merchant name will be listed in Southwestern's Parent Orientation, Family Day Activities, and Commencement marketing materials
- Merchant will become a member of the President's Council and be complimentary guests to the Shilling Lecture, all benefactor programs and other special campus events
- Merchant can be matched to Southwestern Scholarship Recipient
- Merchant name and logo will be posted to Southwestern University's Facebook (Alumni and/or student)
- Merchant name will be played on Southwestern's Admission Office closed circuit television

$1,000-2,999 Silver Level

- Merchant name will be included on Southwestern's website with a direct link to Merchant's website
- Merchant name will be featured by giving level once a year in an ad in *The Williamson County Sun*
- Merchant name will be listed in Southwestern's Parent Orientation, Family Day Activities, and Commencement marketing materials
- Merchant will become a member of the President's Council and be complimentary guests to the Shilling Lecture, all benefactor programs and other special campus events
- Merchant name and logo will be posted to Southwestern University's Facebook (Alumni and/or student)
- Merchant name will be played on Southwestern's Admission Office closed circuit television

$500-$999 Bronze Level

- Merchant name will be included on Southwestern's website with a direct link to Merchant's website
- Merchant name will be featured by giving level once a year in an ad in *The Williamson County Sun*
- Merchant name will be listed in Southwestern's Parent Orientation, Family Day Activities, and Commencement marketing materials
- Merchant name and logo will be posted to Southwestern University's Facebook (Alumni and/or student)
- Merchant name will be played on Southwestern's Admission Office closed circuit television